



FUNDING OPPORTUNITY **Call for Project Proposals**

Who we are?

Government of the Punjab has established an Innovation Development Fund (IDF) to achieve the vision of a prosperous Punjab with the aim to support cost effective and innovative development initiatives and practices to address compelling development issues in the province of Punjab.

Who is eligible?

All the private and public sector entities including Provincial Departments, Local Governments (DGs, TMAs etc.), autonomous / semi-autonomous bodies, authorities, corporations, companies, etc. are eligible to apply for grant under IDF.

What are the grant limits?

Each project proposal will be assessed against the set criteria. Successful project proposals would be entitled to grant up to a maximum of Rs.10 million during Financial Year 2012-13. At least 10% of the total cost of the project proposal shall be committed by the applicant.

What are priority areas?

A diverse range of innovative projects would be funded including:

- Technology innovation in public and private sector
- Development of financial products such as livestock/crops insurance services
- Energy conservation and green energy solutions (energy generation through household waste, solar cookers/geysers/milk chillers, etc)
- Use of mobile/cellular technology for efficiency enhancement
- Piloting public private partnership in new/remote / rural areas, such as use of energy of telecom towers for agriculture/health/livestock facilities/services
- Integrated services for disadvantaged job seekers including projects that improve information sharing between services that assist such job seekers
- Public health services including maternal and neonatal health insurance, water and sanitation, solid waste management etc.
- Improvement / innovation in industrial processes
- Productivity enhancement in agriculture sector
- Development of mineral resources
- Efficiency in water resource management / conservation

How and where to apply?

Interested public or private sector entities who wish to apply for grant under Innovation Development Fund may send their applications and project proposals to the undersigned **within fifteen (15) days of the**

publication of this advertisement. Guidelines for development and submission of project proposals and Face Form can be downloaded from website of Finance Department (www.punjab.gov.pk/finance) or on request at manageridf1@gmail.com.

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